

Continuing Education

December 2022

Design Thinking Workshop

Title: Tool Kit of Design Thinking for Career Guidance

Highlight of the Workshop

Can you apply design thinking to student career guidance to improve outcomes and gain clarity?

Absolutely! Come understand how to apply design thinking principles to ensure the career-finding process feels like a good fit.



Guest Speaker: Ms. Tiffany Liu

Tiffany currently is the Senior Consultant of InnoEdge Consulting, DesignThinkers™ Certified Design Thinking Facilitator, Certified Behavioral Consultant and Career Coach. She is the former senior training professional of Sanfield (Management) Ltd., subsidiary of Sun Hung Kai Properties over a decade. She has more than 13 years in in-house training and facilitation experience in the construction industry.

Date: 9 Dec 2022 (09:30-1730), 10 Dec 2022 (14:30 - 17:30)

Venue: IVE(Kwun Tong)

Content:

1. Understanding the human-centered problem-solving framework of Design Thinking and its applications for the education sector in career guidance.
2. Discovering the major stakeholders of students' career development journey and co-create with them in the student career-finding process.
3. Defining a critical root cause of the student's challenge and transforming it into an opportunity for breakthrough performance.
4. Developing creative and student-centered ideas for enhancing the performance of student assignments or projects.
5. Delivering the prototypes of the selected ideas and analyzing the stakeholders' feedback for continued improvement.
6. Reflecting on the self-learning experience and transferring it to personal career guidance practices.

Online Application Available on 13 Sep 2022



Programme Fee: HK\$ 950

Deadline of Application
30 Nov 2022

Enquiry:
Mr. Lam | 2708-5325
ituba@vtc.edu.hk

Application by mail:

Applicants please complete and return the application form together with a crossed cheque payable to "Vocational Training Council" to the following address

Mailing Address:
Mr. Jacky Wong, Room 223,
702 Lai Chi Kok Road, Cheung Sha Wan,
Kowloon.

Application Form



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