

Newsletter

Dec 2021

Be Ready • Be Yourself

RED Series

RED Soft Launch of Series and RED Conference

18 Nov 2021

Starting from AY2021/22, Business Discipline has launched a brand-new RED Series which includes several RED members, namely RED Conference, RED GBA, RED Next and RED Talk. Conferences, webinars, talks, seminars, etc. covering different topics will be delivered under different RED members for various stakeholders, including students, teaching staff, industry practitioners, secondary school principals and teachers.

The soft launch of the RED Series was conducted on 18 November 2021, together with the annual signature event RED Conference being held on the same day. During the Conference, the following guest speakers have cultivated creative and innovative thinking in participants and shared their views with themes on "Design Thinking" for Morning Session and "Talent for Business Innovation" for Afternoon Session.



Morning Session:

- ✓ Mr David Chung, Founder, InnoEdge Consulting (Facilitator);
- ✓ Dr Stanley Kan, President, Guangdong-Hong Kong-Macao Greater Bay Area Aviation Exchange Association;
- ✓ Mr Raymond Chiu, Chief Executive Officer, Baptist Oi Kwan Social Service; and
- ✓ Ir Jimmy Chan, Deputy Director - Castle Peak Power Station, LP Power Hong Kong Limited.



Afternoon Session:

- ✓ Mr Mann Yim, Chairman, NEXXWAVE (Facilitator);
- ✓ Ms Lui Tong, Former Director - Direct to Customer, Swire Coca Cola Hong Kong & Vice President, Hong Kong Federation of E-Commerce;
- ✓ Ms June Leung, Founder and Chairperson, Beacon Group; and
- ✓ Mr Kenny Koo, Executive Director and Chief Executive Officer, Hutchison Telecommunications Hong Kong Holdings Limited.



RED GBA Webinar:

十四五規劃綱要「前海方案」下
香港的發展機遇及挑戰

29 Oct 2021

The RED GBA Webinar was successfully held on 29 October 2021. The guest speaker was Professor Thomas Chan Man Hung, Director of One Belt One Road Research Institute of the Chu Hai College of Higher Education, who explained the opportunities and challenges for Hong Kong under the Plan for Comprehensive Deepening Reform and Opening Up of the Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone (Qianhai Plan).



Guest Speaker interacted with the student emcee and student helpers from HD in Event Marketing and Digital Promotion

國家十四五規劃綱要下
香港青年創新創業之路

7 Dec 2021

The RED GBA Webinar was successfully held on 7 December 2021. The guest speaker was Mr Oliver Wan, Chairman of Greater Bay Area Hong Kong & Macau Talents Association, who shared his insights on opportunities and challenges for Hong Kong under the Youth Development Fund to enable Hong Kong young people to start their businesses in Hong Kong and Mainland cities of the GBA.



Guest Speaker shared his new GBA book with students for further studies

RED Talk Webinar: Why did I choose to be an accountant?



Mr Xavier Chan (right), speaker of the RED Next Webinar and Ms Lydia Poon (left), MC of the webinar

30 Nov 2021

The RED Talk Webinar: Why did I choose to be an accountant? was broadcasted on 30 November 2021. Mr Xavier Chan, Founder and Chairman of CWK Global Group, was invited as the guest speaker to share his career decision and views about career prospects in the accountancy profession.

RED Next Webinar: 升學、擇業你想點?

26 Nov 2021

The RED Next webinar was successfully held to explain the development in the industry and opportunities for young people. The guest speaker was Mr Eric Leung (CPA/Practising), Chairman of The Rotary Foundation. The webinar was jointly hosted by Mr Peter Pang Siu Wai, Ex-Chairman of the Rotary Club of Hong Kong North Point and Co-Owner & Associate Director of HK Broadband Network - Major Customers of Enterprise Solution, Mr Alvin Lam, Charter President & Membership Chair of Rotary Club of Innovation Hong Kong, and Business Discipline, with the involvement of Student emcee (Ms Danni Wu, Year 1 student of HD in Event Marketing and Digital Promotion) helping to conduct Q&A session with guest speaker.



Guest Speaker interacted with the student emcee and student helpers from HD in Event Marketing and Digital Promotion

Industrial Networking

MOU Signing Ceremony

18 Nov 2021

Business Discipline has signed a Memorandum of Understanding with InnoEdge Consulting Limited and NEXX separately on 18 November 2021, for a collaborative relationship with an aim to equip students with required skills for the 21st century and enable them to develop high personal qualities for employment and further study.



Mr David Chung, Founder of InnoEdge Consulting Limited, Dr Wallace Lam, Academic Director of Business Discipline and Mr Mann Yim, Chairman of NEXX in the Ceremony

School Networking

Info Day 2021 Taster Programme

26 Nov 2021

Students from secondary school attended the taster programme of HD in Legal Studies. They demonstrated keen interest in law and were eager to know more about the programme.



Students were very interested in knowing more about the work in law firms



Students enjoyed the taster programme

Hong Kong Institute of Certified Public Accountants (HKICPA) Business Case Competition 2021

20 Nov 2021

HKICPA received 657 teams from higher education institutions in Hong Kong and Mainland (including Macau) registered for the Competition. The participating teams were required to analyze the business performance of a fashion company in a given case study and submit a business proposal with recommendations to improve its performance under the prevailing COVID-19 pandemic. The HKICPA specifically adopted the style of capstone level exam for the design of the case study which gave challenge and opportunity to the participants to experience the process of becoming a professional accountant.

After several rounds of evaluations by the HKICPA, two IVE Accountancy student teams [one from IVE (Chai Wan) and one from IVE (Tuen Mun)] were shortlisted to enter the Final of the Sub-degree Group Competition. During the oral presentation in

the Final, the two student teams adopted Project-based Learning approach together with the application of accountancy VPET knowledge to address the specific issues raised by a adjudication panel comprised of the President and Vice-presidents of the HKICPA, Chairman of HKICPA Qualification and Examinations Board, and Senior Accounting Manager of Asia Pacific Under Armour.

With excellent performance and creative style of presentation which tremendously impressed the adjudicators, IVE (Tuen Mun) team won the 1st Runner Up and the Best Written Proposal Award while the leader of the team won the Best Presenter Award. Furthermore, IVE (Chai Wan) team won the Merit Team Award.



1st runner-up



Best presenter



Merit award



Group photo

6th Joint University Investment Game - Prizes Presentation Ceremony

16 Nov 2021

A HD in Banking and Finance student studying in IVE(ST), Tang Chun Wang, won the first runner-up in the 6th Joint University Investment Game. He beat out hundreds of competitors to win

the prize and was awarded with HK\$18,000 as cash reward.



Tang Chun Wang attended the Prizes Presentation Ceremony and received the cash reward of HK\$18,000



Tang Chun Wang was interviewed by Etnet News (Hong Kong Economic Times)

Industrial Visit



The regional manager of CSS photo with students



Students were learning the techniques of testing diamond quality

Visit to Chow Sang Sang

26 Oct 2021

Students from HD in Retail Innovation and Management visited Chow Sang Sang (CSS) Headquarter. The regional manager shared the most updated development of jewellery industry in Hong Kong as well as the techniques for identifying diamond and how to measure the value of jewellery. Finally, CSS also introduced the holistic career path development to the students.

Visit to Mei Ho House Youth Hostel

15 Sept 2021

To understand more about the district's unique culture, students from Diploma of Foundation Studies - Business and the student committees of Rotaract Club of IVE (Kwun Tong) Innovation grasped the opportunity to visit Mei Ho House. It was one of the first eight Shek Kip Mei Resettlement Blocks, which marked the commencement of Hong Kong's public housing programme. Students gained the insights into the development of Hong Kong's public housing and the evolution of the residents' living environments since 1954.



Visit to Bonjour Livestreaming studio

26 Oct 2021

Students from HD in Retail Innovation and Management visited the live-streaming studio of Bonjour. The Vice President of Corporate Communication of Bonjour explained the operations

and techniques of having a live-streaming exercise. Students were then invited to perform a live-streaming selling.



Students were performing a live-streaming selling activity



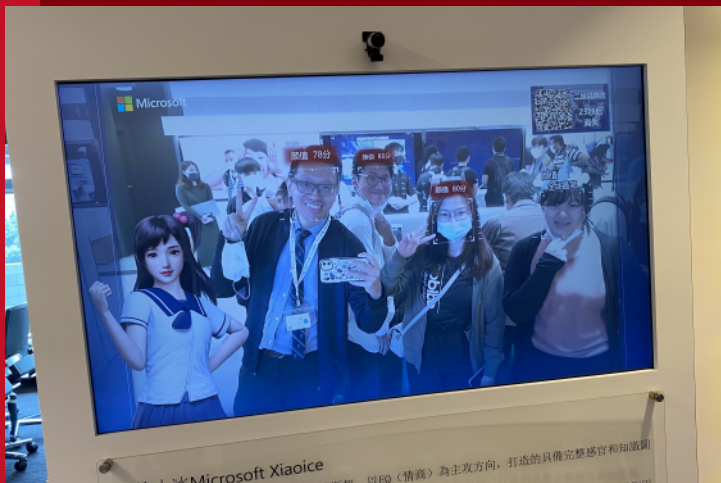
Live-streamer was introducing the operation of the live-streaming studio and the pink Avenue of Bonjour to the students

Visit to Microsoft Experience Centre

19 Oct 2021

It is a golden opportunity for the Year 2 students from HD in Human Resources and Talent Analytics to visit the Microsoft Experience Centre. During the visit, the consultants from Microsoft introduced and demonstrated their latest learning platform, real-time crowd system, and

various technical facilities. It was an eye-opening opportunity for students to better understand the development and implementation of technology.

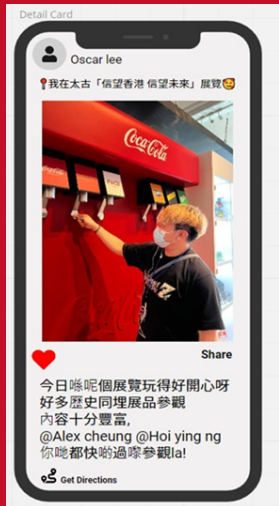


Students and lecturers participated the latest AI app provided by Microsoft Experience Centre



Students and lecturers took group photo at the end of the visit

Visit to Swire "Believe in Hong Kong Exhibition"



Oct 2021

In October 2021, students from HD in Event Marketing and Digital Promotion visited the Swire "Believe in Hong Kong Exhibition" at the Hong Kong Maritime Museum. Historic artefacts and pictures alongside fun interactive experiences and photo booths were featured at this exhibition. A professional Swire Tour Guide directed and guided the students in the exhibition of six themed zones and provided presentations on booth features. Students enjoyed the visit and learnt a lot about the operational plan of an event.

Professional Workshop & Seminar

Guest Lecture: "Embracing Change in HR - Now and Future" by Hong Kong Institute of Human Resource Management (HKIHRM)

13 Oct 2021

Mr Raphael Lok of Hong Kong Institute of Human Resource Management (HKIHRM) delivered a guest lecture on "Embracing Change in HR - Now and Future." Raphael shared his experience in the HR field, especially during the pandemic period. Students from HD in Human Resources and Talent Analytics found the seminar very insightful and practical to their future career development.



The guest speakers were conducting the workshop for students from HD in Human Resources and Talent Analytics

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