

GO • GOAL

BUSINESS

Newsletter

February 2021

Contemporary Pedagogy

Design Thinking Business Casebook

Demonstrating the ideas created by students in their Design Thinking projects can be innovative! The second issue of Design Thinking Business Casebook ("Casebook") featuring the fundamental concept of Design Thinking, six students' projects and two business cases is now available. The Casebook definitely functions as a practical way to enable students' learning in applying Design Thinking. Managing business and finding answers to problems can be novel and rewarding. Check out the completed version of the Casebook here:

<https://business.vtc.edu.hk/en/index.php>



Professional Webinar

Accountancy Webinar: Paths to Success for Youngsters through the Accounting Profession

9 Feb 2021

The Accountancy Webinar: Paths to Success for Youngsters through the Accounting Profession was jointly organized by the Accountancy Training Board and the Business Discipline on 9 February 2021. Over 500 participants, including secondary school teachers and students as well as IVE accountancy students enrolled for the webinar.

Two renowned speakers were invited, namely Mr. Morison Chan, member of Accountancy Training Board and Mr. Stanley Ho, Partner of KPMG. They addressed employers' expectations of accounting personnel and career paths in the accountancy profession. Requirements of various accounting professional bodies in Hong Kong were also discussed. Two young accountants also shared their experience in the accountancy industry.



Speakers of Paths to Success for Youngsters through the Accounting Profession: Mr. Stanley Ho (left) and Mr. Morison Chan (right).



Paths to Success for Youngsters through the Accounting Profession: Miss CY Chan (left) and Miss Amber Chan (middle), young accountants and Mr. William Chan (right), facilitator.

The Accounting Perspectives Series 2020-21 Episode 3 "Crowdfunding and Anti-Money Laundering (AML)"

26 Jan 2021

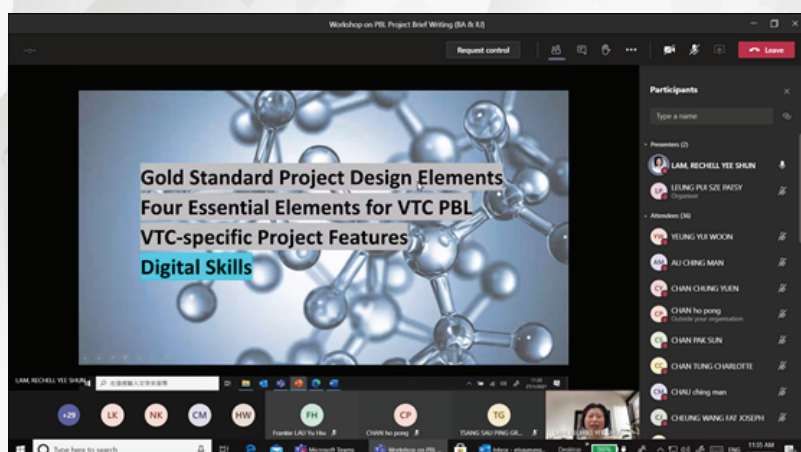
The Accounting Perspectives Series 2020-21 was jointly organized by Accountancy Caring Alliance (ACA), Accounting Development Foundation (ADF) and the Business Discipline. The Episode 3 "Crowdfunding and AML" was broadcast on 26 Jan 2021 attracting around 400 enrolments from the accounting industry and a high view rate of over 2,000. Two renowned speakers were invited, namely Mr. Nelson Lam, Executive Chairman of Accountancy Caring Alliance Limited, and Mr. Louis Chow, Chairman of Accounting Development Foundation. They addressed hot accounting issues covering the nature and implication of crowdfunding in HK, AML measures and their implications for crowdfunding, practical accounting and bank issues for crowdfunding.



Speakers of the Accounting Perspectives Series 2020-21 Episode 3 "Crowdfunding and AML": Mr. Nelson Lam (left) and Mr. Louis Chow (right).

Project-based Learning (PBL) Workshop as Staff Development

27 Jan 2021

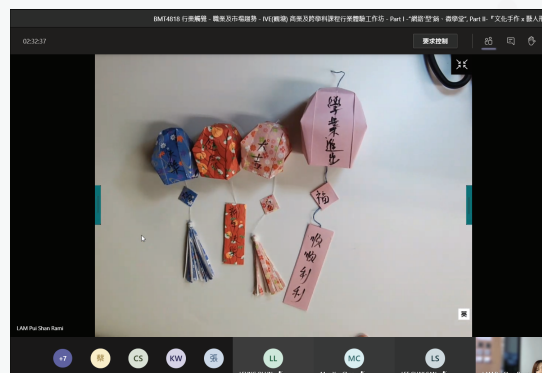


A Project-based Learning workshop for staff development with 36 participants was held on 27 January. The workshop aimed to develop the ability of identifying areas for enhancement and to share good practices in PBL project brief writing.

Workshops for PCVPET

Feb 2021

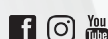
Workshops for PCVPET with the themes of Digital Marketing, Artiste and Cultural Management, Event and Digital Promotion, Public Relations and Digital Communication, Accountancy and Human Resources Management were offered to teachers from secondary schools in February. The online workshops were interactive and the participants were mentored to make some end-products by themselves.



Wishing you a Happy and Prosperous Year of Ox!



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IVE Business