

Newsletter

January 2020

Business Inspiring Innovation - The Start of a New Era

Business Discipline aims in nurturing talents with multifaceted skills, creativity and innovative mindsets in response to the manpower needs of various business sectors. To align with this latest development, Business Discipline starts a new era and integrated the programme curriculum with Artificial Intelligence (A), Block Chain (B), Cloud Computing (C), Data Analytic (D) and Experience (E).

Staff Development

Briefing on Project-based Learning and Work-integrated Learning December 2019



Dr Wallace Lam, Academic Director of Business Discipline ignites the briefing of Project-based Learning in the opening remarks.

Business Discipline is always committed talent training and staff development. Together with the adding pedagogies of Project-based Learning and Work-integrated learning in the curriculum, Business Discipline organized 3 sessions of briefings to all BA staff on the implementation of these two initiatives. We have invited Dr Kitty Wong from Quality Assurance Accreditation Office and Centre for Learning & Teaching, to share with us on the latest development of Project-based Learning in the Council. About 100 BA teaching staff attended the briefings in Chai Wan, Haking Wong and Tsing Yi Campuses.

Student Achievement

ACCA and CFA Institute Business Competition 2019-20

18 January 2020

Higher Diploma in Accountancy students achieved encouraging result in the ACCA and CFA Institute Business Competition 2019-20. The topic of this year is 'A New Era of Business Success with Ethics and Purposes' and teams are exposed to some inspiring real cases provided by Barclays. Each team is required to pick one of the social issues (Diversity & Inclusion, Affordable Housing, Environment and Sustainability) and design a campaign/project/product for a selected industry. It is a challenging competition in which degree and subdegree students are grouped into one category to compete for titles. This attracts overwhelming participation from over 300 teams of 1,200 students.



Mr Andy Li (Left 3), the Programme Board Chair of Professional Services, and lecturers come to cheer up the team from HD in Accountancy in the ACCA and CFA Institute Business Competition.

IVE (Sha Tin) Accountancy Team defeated over 300 competitive teams and being the only sub-degree team to compete with other 7 degree teams in the final competition. The team prepared a business proposal on artificial reef burial for environmental protection and relieving shortage of land for burial. They applied both business and accounting concepts in their business proposals and presented in English for challenge in the Final competition. IVE (Tuen Mun) Accountancy Team was also shortlisted as the Top-20 and obtained the Judges' Commendation Award.

IVE (Sha Tin) Accountancy Team is presenting their financial plan about running a business of artificial reefs burial to the panel judges.



Personal Finance Ambassador Programme 2019/20

18 January 2020



Students from HD in Banking and Finance got a certificate of completion at the Award Ceremony of Personal Finance Ambassador Programme.

Five students from Higher Diploma in Banking and Finance at IVE (Sha Tin) got a certificate of completion in the Personal Finance Ambassador Programme 2019/20. This programme was organized by the Hong Kong Exchanges & Clearing Limited, Investor & Financial Education Council and St. James' Settlement. Students were required to receive a training to become personal finance ambassadors. This help them to raise their awareness of personal finance.

Scholarship

Hong Kong Housing Society Scholarship

18 January 2020

Five students from Higher Diploma in Real Estate and Property Management received the Hong Kong Housing Society Scholarship and attended the Award Presentation Ceremony on 18 January at the World Trade Center Club Hong Kong to meet the donors and share the joyful moments with other awardees from VTC and other tertiary institutions.



Right: Mr Toby Chan, Programme Leader of HD in Real Estate and Property Management, expresses gratitude to the representatives from the Hong Kong Housing Society Scholarship.

Vibrant Learning Experience

Study Tour to Bangkok, Taipei and Seoul

December 2019



Business Discipline students have abundant opportunities to broaden their horizon in overseas study tours. In December, students from different programmes had vibrant learning exposure in Bangkok, Taipei and Seoul.

The 5-day study trip to Bangkok was packed with fruitful learning experience of students from Higher Diploma in Advertising and Marketing Communications and in Event Marketing and Promotion. Students acquired valuable experience and knowledge in business administration, hotel operation, cultural exploration and tertiary education in Thailand. Besides, they had chance to meet with the Executive Director of Panyapiwat Institute of Management to know more about their work-based learning in the simulated airplane laboratory.

Students are so excited to learn more about work-based learning in the simulated airplane laboratory of Panyapiwat Institute of Management during their study trip in Bangkok.

Students from Higher Diploma in Accountancy, Banking and Finance, and Management for Security and Disciplined Services also had a memorable experience in Taipei and Seoul respectively. They visited Chung Yuan Christian University in Taipei and exchanged ideas with their ambassadors and professors. Making crispy chicken in BBQ Chicken University and learning further study pathway in Kyung Hee University also created fantastic learning experience in Seoul!



Students write their wishes on the flying lantern and ready to let it out.

Taster Programme



Ms Peggy Chan, Programme Leader of HD in Accountancy, presents souvenir to secondary school students who joined the taster programme “會計新丁”.

“會計新丁”

6 November 2019

About 200 secondary school students and 30 Higher Diploma in Accountancy students joined the taster programme “會計新丁” at The Hong Kong Institute of Certified Public Accountants (HKICPA) on 6 November 2019. The taster programme covered a briefing, sharing, video, games and office tour for introducing the path to become a certified public accountant and the prospect of accounting industry.

*May Good Fortune and
Happiness always be with you
in the Year of the Rat!*



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IVE Business