

Newsletter

Jul 2022

Be Ready • Be Yourself

Industrial Networking

VTC e-Commerce and Logistics Talent Day cum Earn & Learn MoU and Kick-off Ceremony

15 Jul 2022

A signature event “VTC e-Commerce and Logistics Talent Day” organised by the Business Discipline was successfully held at IVE (Haking Wong) on 15 July 2022. The major objective of the event was to promote the latest development of the e-Commerce and logistics sectors and to celebrate the kick-off of our collaboration with those prestige industrial partners under the Earn & Learn (E&L) Scheme. It also provided valuable opportunities for students to interview with employers for apprenticeship vacancies.



Representatives from the VTC, the Transport and Logistics Bureau and nine logistics and aviation companies hosted the launching ceremony

Trading and logistics industry is one of the four main industries driving the economic growth of Hong Kong. It brings opportunities and career prospects for young people aspiring to join the industry. In response to the ascending demand for manpower, VTC would offer HD in Aviation and e-Logistics under the E&L Scheme in AY2022/23, aiming to train para-professionals for working in the aviation and logistics fields.

To celebrate the commencement of this E&L Scheme, our E&L partners from the logistics and aviation sectors have been invited to join the MoU and Kick-off Ceremony. Witnessed by Mr Tony Tai, Chairman of VTC, Mr Paul Chong, Deputy Chairman of VTC, Mr Donald Tong, Executive Director of VTC, and Ms Joanne Chu, Deputy Secretaries from the Transport and Logistics Bureau.

The “VTC e-Commerce and Logistics Talent Day” also demonstrated the talent of our students and our interactive learning pedagogy to the visitors, including AR and VR demonstration in a simulated air cargo environment, KoL and live commerce demonstration, a showcase of the HKVTC Shop products, and the boardshow on the strategic development in the Mainland China.



Students experienced the live streaming operation in the KOL and live commerce corner

List of E&L partners (in alphabetical order):

- A&S (HK) Logistics Limited
- All Nippon Airways Co. Ltd.
- Asia Airfreight Terminal Company Limited
- Cathay Pacific Airways Limited
- Cathay Pacific Services Limited
- DHL Aviation (Hong Kong) Limited
- DHL Global Forwarding (Hong Kong) Limited
- Forward Transportation Company Limited
- Hong Kong Air Cargo Terminals Limited



Ms Alaina Shum, Deputy Executive Director of VTC presented HKVTC Shop which provided students and graduates with opportunities to explore and showcase their talents

MoU Signing Ceremony between VTC and Hangzhou Lingyang Intelligent Service Co., Ltd

18 Jul 2022

Vocational Training Council (VTC) has signed a Memorandum of Understanding (MoU) with Hangzhou Lingyang Intelligent Service Co., Ltd (Alibaba Ling Yang), a subsidiary of the Alibaba Group, on 18 July 2022 at IVE (Kwun Tong) via hybrid mode. Both parties aim to help VTC students to build up and enhance their intelligence analytics competence, promoting digital transformation for Hong Kong's industry and community.

Business Discipline (BA) as the host of the ceremony, we are honored to invite Mr Tony Tai, Chairman of VTC; Mr Peng Xin Yu, Vice President of Alibaba Group and Chief Executive Officer of Ling Yang; Mr Esmond Lee, Deputy Secretary for Education Bureau of the HKSAR Government; and Ms Chen Yanqin, Deputy Director – General of Department of Hong Kong and Macao Affairs of Zhejiang Provincial People's Government to deliver speeches in the ceremony. Witnessed by Mr Donald Tong, Executive Director of VTC and Ms Gloria Qin, Vice President of Alibaba Group, the MOU was signed by Ms Alaina Shum, Deputy Executive Director of VTC, and Mr Zhen Rixin, General Manager of Customer Success Department of Ling

Yang with the presence of Mr Liu Maozhou, Inspector of the Department of Educational, Scientific and Technological Affairs of the Liaison Office of the Central People's Government in the HKSAR. The VTC will be granted the right by Alibaba Ling Yang for translating and enriching a series of teaching materials on business intelligence analytics, which will be integrated into the Business Statistics module of HD programmes offered by the BA Discipline. Other areas of collaboration include trainer empowerment programme, students' free access to online course and certification examination, and exploring to build an online English learning platform in the future to meet the rising need of remote learning.

Through the partnership, we will become the first higher education institution to cover the mentioned training which helps students acquire professional qualification in business intelligence analytics, thereby enhancing their employability and entrepreneurial competence in Hong Kong and the Mainland and empowering the data analytics talent pool in both places.



IVE Business Discipline signed MoUs with Parsons Music Ltd and Music in Motion Co Ltd

31 May 2022

The Business Discipline (BA) of the Vocational Training Council (VTC) signed two Memoranda of Understandings (MoUs) respectively with Parsons Music Ltd and Music in Motion Co Ltd on 31 May 2022 to enhance the learning experience of students in the Music Studio of IVE(KT). Other than donating one consignment of musical instruments to the Music Studio, Parsons Music Ltd will also provide trade-specific workplace attachment projects for student internships. For their part, Music in Motion Co Ltd will jointly develop teaching and learning packages for professional training and workshops in related areas of music production with BA.



Dr Wallace Lam, Academic Director of Business Discipline (centre) signed the MOUs with Ms Shirley Cheung, Director of Music in Motion Co Ltd (left) and Mr Freddy Yu, Senior Marketing Manager, Parsons Music Ltd (right) respectively

Online Recruitment Talk - ShineWing Hong Kong

11 Apr 2022

ShineWing is a premier provider of professional services, specialising in audit, tax, advisory and business services. An online recruitment talk was conducted for over 150 participants from the HD in Accountancy with Business Analytics on 11 April 2022. The career fair provided information about various job and internship opportunities in Audit & Assurance Services, Tax & Business Advisory Services, Risk Services, Financial Advisory Services and Environmental, Social & Governance units.



ShineWing Human Resources Manager delivered online recruitment talk

Accountancy Forum 2022 - Contemporary Issues in Accounting

25 Jun 2022

The 21st Accountancy Forum was successfully conducted online and attracted overwhelming enrolments of over 750 participants from the accounting industry.

The Forum is supported by ten prestigious organisations, namely Accountancy Caring Alliance Limited, Association of Chartered Certified Accountants Hong Kong, Accounting Development Foundation, The Association of International Accountants - Hong Kong Branch, CPA Australia, Hong Kong Accounting Professionals Association, The Hong Kong Institute of Certified Public Accountants, The Hong Kong Chartered Governance Institute, The Society of Chinese Accountants and Auditors and The Taxation

Institute of Hong Kong.

Themed "Contemporary Issues in Accounting", the Forum addressed hot accounting issues including the updated corporate governance code and family office in Hong Kong.

Two renowned speakers were invited: Mr Lo Wa Kei Roy, Managing Partner, SW Hong Kong and President, The Hong Kong Independent Non-executive Director Association; and Hon. Wong Chun Sek Edmund, Legislative Council Member (Accountancy Functional Constituency) and Practising Director, Patrick Wong CPA Limited. The panel discussion was facilitated by Ms Chua Suk Lin Ivy, Partner and Head of Audit & Assurance, Crowe (HK) CPA Limited.



Group photo of Honorable Guests

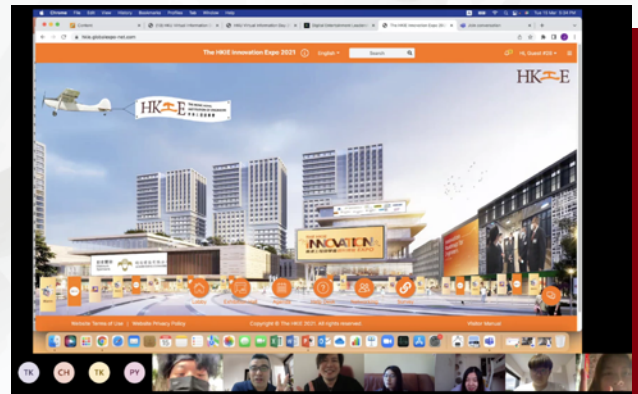


Hon. Wong Chun Sek Edmund, Legislative Council Member - Accountancy Functional Constituency, speaker of the webinar

Guest lecture: "New Move of Virtual Event" by industrial partner Dr Jacky Ting

15 Mar 2022

HD in Event Marketing and Digital Promotion conducted a guest lecture on "New Move of Virtual Event" to equip our students with the necessary knowledge to work in the industry. Students could benefit from our guest speaker's knowledge and experience in designing virtual event platforms and his virtual event planning practices.



Dr Jacky Ting, guest lecturer presented the virtual exhibition to students from HD in Event Marketing and Digital Promotion

RED Next Webinar: 升學、擇業你想點?



Mr Sam Yuen (central), guest speaker of the GBA Webinar, Mr Alvin Lam (right), guest MC and Dr Ben Kwok (left), MC of the webinar

27 Apr 2022

The RED Next webinar was successfully held to explain the development in the knitting industry and opportunities for young people. The guest speaker was Mr Sam Yuen, the Sales Manager of Wing Luen Knitting Factory Limited. The webinar was jointly hosted by Mr Peter Pang, Ex-Chairman of the Rotary Club of Hong Kong North Point and Co-Owner & Associate Director of HK Broadband Network - Major Customers of Enterprise Solution, Mr Alvin Lam, Charter President & Membership Chair of Rotary Club of Innovation Hong Kong, and Business Discipline. Our Student emcee was Ms Lee Yan To, Year 1 student of HD in Event Marketing and Digital Promotion, who helped to conduct a productive Q&A session with the guest speaker.

Student Competition & Award

Nippon Express Scholarship Presentation Ceremony 2022

31 May 2022

Four students of HD in Aviation and e-Logistics were awarded the Nippon Express Scholarships for their outstanding performances in the Nippon Express Essay Competition. The Managing Director of Nippon Express (H.K.) Co., Ltd. presented the Scholarships to the awardees.



Nippon Express Scholarship Presentation Ceremony 2022

Create Smart District in Hong Kong Competition by the Hong Kong General Chamber of Commerce

15 Jun 2022

We are delighted to announce that the student team of HD in Event Marketing and Digital Promotion in IVE (Kwun Tong) was one of the top three winning teams in the “Create Smart District in Hong Kong” competition. This competition was organised by the Hong Kong General Chamber of Commerce (HKGCC), in partnership with the Hong Kong Productivity Council (HKPC) and the Innovation and Technology Co-creation Centre (ITCC) of VTC, supported by the government’s Innovation and Technology Fund. A total of 18 teams with over 90 VTC students participated in the competition, and the team of HD in Event Marketing and Digital Promotion was

awarded the 2nd Runner-up at the ceremony.

Prior to entering the competition, which kicked off in July 2021, participating students were led by Ms Sophia Lo, Lecturer of the Department of Business, to attend the 20-day emerging technologies workshops conducted by ITCC. The preparatory workshops helped students identify issues in 18 districts in Hong Kong and come up with innovative and technology-based solutions to resolve the challenges for VisualGo – a Mobile App for the Visually Impaired (睛明寶 - 視障人士手機程式).



Students participated in the competition to resolve the challenges for VisualGo – Mobile App for the Visually Impaired



Student team from HD in Event Marketing and Digital Promotion was awarded the 2nd Runner-up at the ceremony

Hong Kong Logistics Case Competition & Workshop 2022

3 Jun 2022

Five year 1 students of HD in Aviation and e-Logistics joined a logistics case competition organised by the Hong Kong Logistics Association. They teamed up with students from universities to identify logistics problems

and suggest solutions to a logistics operator. Their teams earned the first and third prizes which will certainly inspire them to pursue careers in the logistics field.



Group photo of the student teams who were awarded 1st prize.



Group photo of the student teams who were awarded 3rd prize.

Branch Innovation Project - by VTC & Dah Sing Bank

25 May 2022

A group of HD in Banking and Finance Year 2 students, supervised by Ms Jessie Ko, Lecturer of the Department of Business, joined the project competition organised by VTC and Dah Sing Bank with the project title "Branch Innovation: How to capture Gen Z by adding a personal touch?". In the final project presentation on 25 May 2022, the group outperformed

the other five project groups from other disciplines and became the winner of the "FinTech and Innovative Award of the Branch Innovation Project 2021/22". They received good feedback from the judging panel on their presentation skills, team spirit and innovative ideas.



The students presented their ideas about branch innovation of Dah Sing Bank



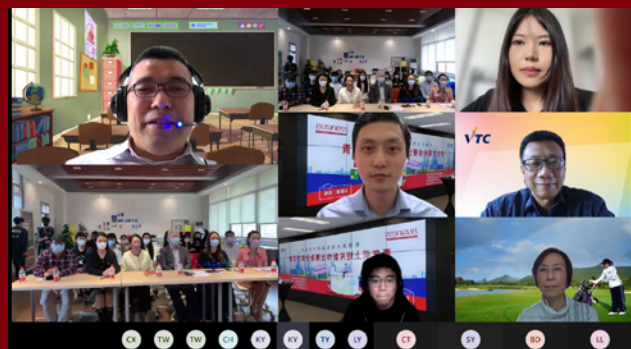
The students were celebrating with their supervisor after the award presentation ceremony

Mainland and International Exchange

Virtual Exchange between VTC and Guangzhou

30 Mar 2022

Three student teams from Business Discipline and SHAPE as well as three teams from Guangzhou Huashang College took part in the Virtual Exchange for the Greater Bay Area. This cheerful learning experience with good interaction facilitated a greater understanding of the diverse business cultures existing in the Area.



Students from Business Discipline took part in the Virtual Exchange with Guangzhou Huashang College

8th ITE-VTC International Student Seminar “Post Covid-19: Towards an Inclusive and Sustainable Future”

20 - 21 Jun 2022

A group of students studying in HD in Human Resources & Talent Analytics has been selected as one of the exhibition teams in the ITE-VTC International Student Seminar held on 20-21 June 2022.

The students' topic is “Enhancing Employee Well-being - Business Proposal for Kai Shing Management Services to Apply Employee Assistance Programme (EAP).” This project aims to cultivate a better workplace and improve working relationships in the property management industry.

To take care of employees' physical and mental health,

many enterprises have implemented employee assistance programmes (EAP) to support employees when they encounter difficulties. Last year, the students went to Kai Shing Management Services Company as interns. While working in the human resources department, they contacted frontline employees. Their work conditions inspired them to develop a newly designed initiative called “Project HMS.” This initiative holistically enhances and sustains employees' well-being. The students created a mobile web to implement EAP workshops, including online survey & enrolment functions, an introduction of the program's rationale, and posting the online promotional poster.



Team Bonding Activity



To learn more about us, please visit:



IVE Business Q