

Newsletter

Mar 2022

Be Ready • Be Yourself

Professional Webinar

Accountancy Webinar - “Paths to Success for Youngsters through the Accounting Profession” by Accountancy Training Board and Business Discipline

25 Feb 2022

The webinar on “Paths to Success for Youngsters through the Accounting Profession” was jointly organised by the Accountancy Training Board and Business Discipline on 25 February 2022. Renowned speakers from the accountancy industry were invited for sharing their advice and experience, including Mr Morison Chan, Member of the Accountancy Training Board and Mr Stanley Ho, Partner of KPMG. Over 200 youngsters from the IVE accountancy programme and secondary schools joined the webinar. Positive and encouraging feedback was received from participants. They were impressed by the experience shared by renowned speakers and junior accountants concerning employers’ expectations of accounting personnel and career paths of the accountancy profession.



Facilitator Mr William Chan (left) presented souvenir to Speaker Mr Morison Chan (right)



Mr Stanley Ho, speaker of the Accountancy Webinar

RED GBA Webinar:

國家十四五規劃下大灣區
對香港青年創業的新機遇

25 Feb 2022

Participants expressed their thanks and appreciation for the RED GBA Webinar, which was held on 25 Feb 2022 with help of Guest emcee, Mr Oliver Wan, Chairman of the Greater Bay Area Hong Kong & Macau Talents Association. The guest speaker was Dr Aaron Lam, the Founder & Managing Director of Dalantia Technology (Hong Kong) Company Limited. Mr Wan is a national gold medalist inventor and leading entrepreneur, endorsed by the China Association of Invention and the National Office for Science and Technology Awards of the People's Republic of China. We are grateful to Mr Lam for sharing his valuable insights into new opportunities for Hong Kong Youth Entrepreneurs in the Greater Bay Area under the National 14th Five-Year Plan.



Dr Aaron Lam (central), guest speaker of the GBA Webinar, Mr Oliver Wan (right), guest MC and Dr Ben Kwok (left), MC of the webinar

RED Next Webinar:

升學、擇業你想點?

21 Feb 2022

The RED Next Webinar was successfully held to explain the development in the industry and opportunities for young people. The guest speaker was Mr Alexander Cheung (Archaeologist), the Founder of Hong Kong Archaeology Consultant Limited. The webinar was jointly hosted by Mr Peter Pang Siu Wai, Ex-Chairman of the Rotary Club of Hong Kong North Point and Co-owner & Associate Director of HK Broadband Network - Major Customers of Enterprise Solution and Mr Alvin Lam, Charter President & Membership Chair of Rotary Club of Innovation Hong Kong and Business Discipline, with the involvement of Student emcee (Ms Au Hiu-tung, Graduate of Diploma of Foundation Studies - Business) helping to conduct Q&A session with guest speaker.



Students gained fascinating insights into archaeological studies and current research in Hong Kong

RED Next Webinar: Promotion Opportunities of VPET - Discussion on the report of Task Force on Promotion of Vocational Education 2021

6 Jan 2021

The RED Next Webinar was successfully broadcasted on 6 Jan 2022. Dr Tsang Wing Hong, Associate Director of the Educational Innovation Leadership Project of the Education University of Hong Kong, was invited as the guest speaker to share his views on the promotion opportunities of VPET.

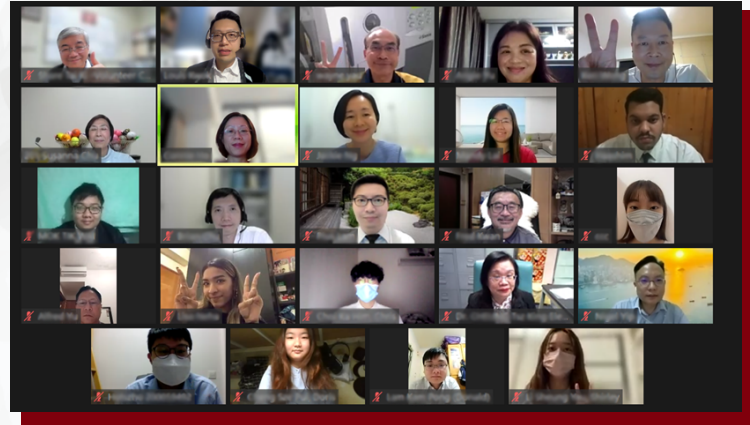


Dr Tsang Wing Hong (left), speaker of the RED Next Webinar and Ms Lydia Poon (right), MC of the webinar

Institute of Training Professionals (ITP) Mentorship (IVE) Scheme - Kick-off E-Ceremony

11 Mar 2022

HD in Human Resources & Talent Analytics students from Tsing Yi and Kwun Tong participated in the ITP mentorship scheme. Despite the pandemic situation, the ceremony was held online on 11 March 2022, and students were able to engage with their mentors through online platform. During the scheme, experienced HR and training professionals acted as mentors to provide guidance to students / mentees throughout the year in various aspects such as the latest HR trends, career, and personal development. Students from the previous cohort represented all the mentees to give a speech to thank both their mentors and lecturers for their efforts.



Snapshot of the online mentorship ceremony with all participants

Professional Accountant Internship Programme 2021 - Closing Ceremony

20 Jan 2022

Trade-specific internship enables HD in Accountancy students to experience the real-life workplace challenges through attachment to The Society of Chinese Accountants and Auditors (SCAA) whose members include both accounting and audit firms. In summer 2021, SCAA invited all their members to offer internships to HD in Accountancy students through the Professional Accountant Internship Programme

(會計專才實習計劃) 2021. SCAA also offered scholarships to students with outstanding performance in the internship. In the closing ceremony of the Professional Accountant Internship Programme 2021, the SCAA president, company representatives and students shared their views and benefits on the programme.



SCAA committee members and students



Group photo of Professional Accountant Internship Programme 2021

Team Building Activities of Engagement for Students

3 Dec 2021

Team-building activities go a long way in making everyone build trust. The importance of team-building activities can enhance team bonding and increase productivity. Students of HD in Human Resources and Talent Analytics participated in a Team Building Training Camp, one of the signature events of “HSBC Speak for Success” programme. The event was held in Wofoo Foundation Dr Joseph Lee Whole Person Development Education Centre on 3 December 2021. The experience gave students a valuable warm-up opportunity before starting their internship.



Students from HD in Human Resources & Talent Analytics was challenging the team-building tasks



Students from HD in Human Resources & Talent Analytics worked as a team

New Development

“Enhancing Vocational and Professional Education and Training in Business Studies with PBL” Funded by Quality Enhancement Support Scheme (QESS)



Sharing on “Enhancing Vocational and Professional Education and Training in Business Studies with PBL” conducted for VTC staff members

Business Discipline has been successfully granted the QESS funding for a 2-year project – “Enhancing Vocational and Professional Education and Training in Business Studies with Project-based Learning (PBL)”, covering from 1 September 2020 to 31 August 2022.

A project sharing was successfully held on 28 February 2022. The sharing aimed to provide the experience and good practices identified in the production of interactive teaching and learning materials and the implementation of PBL in the learning process.

Earn and Learn (E&L) scheme - Higher Diploma in Aviation and e-Logistics

The Earn and Learn (E&L) scheme is an alternative pathway for students to acquire academic knowledge and, at the same time, gain practical work experience and earn salary. The Scheme provides structured classroom learning with on-the-job training to the trainees, moreover, trainees will receive a guaranteed level of salary and incentive allowance during the training period.

Riding on the development and economic growth in the Greater Bay Area (GBA) and the booming of e-commerce, it can be envisaged that there will be an increasingly keen regional demand in the logistics industry, particularly for air cargo services. To attract more young people to join the industry, Business Discipline is proposing to introduce a new E&L pathway for the students of HD in Aviation and e-Logistics in AY2022/23.

The E&L scheme offers two alternative pathways to suit the personal goal of students. One is that students complete their first year of full-time study and then participate in the apprenticeship scheme for 2 years and study in part-time day (PTD) mode (i.e. 1+2 mode); while the other is that students directly join the apprenticeship scheme for 3 years and study in PTD mode (i.e. 0+3 mode).

Moreover, the curriculum of the HD programme will also be revamped to incorporate the latest technology elements, including but not limited to, Smart Warehousing and Smart Air Cargo Operations with the support of VR/AR technology, applications of blockchain, IoT, object recognition, automation and robotic, High-valued/Special Cargo and Cold Chain Handling, Safety and X-ray Screening Security programmes in Air Cargo, to meet the manpower demand of the logistics industry.



Learn practical airfreight operations



Workplace Learning and Assessment (WLA) with Expeditors Hong Kong Ltd

New programme - Higher Diploma in Business with E-Commerce

A new programme HD in Business with E-Commerce will be launched in AY2022/23. It is designed to provide students with practical training and education in online store operations, electronic marketing and analytics, customer relationship and supply chain management.

Graduates are competent to take up positions like associate e-commerce operator, merchant relationship manager, business Analyst – e-commerce, digital marketing officer, social media specialist and e-commerce customer service representative.

