

Newsletter

May 2020

GOING TO A **DIGITAL WORLD**

Professional Webinars

Guangdong - Hong Kong - Macau Greater Bay Area

Webinar – Film Creative Industries

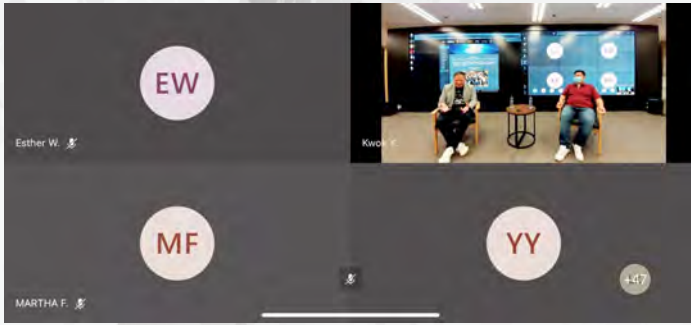
粵港澳大灣區講座系列 - 電影創意產業

12 May 2020

Film is one the eight creative industries (advertising, architecture, design, digital entertainment, film, music, publishing and printing, television), which are important drivers for Hong Kong to become a high value-added and diversified economy. With the strengths of a well mix of Chinese and Western cultures, creative atmosphere and diversified pool of talent, Hong Kong can play the role of "attracting foreign investment" and "going global" for the Mainland.



Mr Tomy Wai, Chairperson of Hong Kong Film Composers' Association and Mr Tam Ho Yin, a Chinese Film Policy Expert, have an interesting chat on the development of film in Greater Bay Area.



Jointly organized by IVE Business and International Development Office, Tomy Wai Kai Leung, the Chairperson of Hong Kong Film Composers' Association (HKFCA) shared his experience and insights with us on the development of film in Greater Bay Area and opportunities for youth in Hong Kong. This is the first seminar of the series conducted in Live Webinar by using Microsoft Teams.

This is the first time of the series Guangdong-Hong Kong-Macau Greater Bay Area Seminar conducted in Live Webinar by using Microsoft Teams.



Online Business Innovation Forum

Possible Ways to Create a Competitive Edge for Your Business

21 May 2020

Facing the competitive world nowadays, every business requires to distinguish itself and strives to develop its own competitive edge. Business Discipline invited two experts to share with us on the possible ways to create a competitive edge for business.

Mr David T.W. Chung, the founder of InnoEdge Consulting and the co-founder of Design Thinkers Academy Hong Kong, explored with us on how to use design thinking to solve problems. Another speaker, Ms Virginia Choi. J.P., Executive Council Member of Hong Kong Institute of Human Resource Management, shared her views on driving business success through building key competencies in the workplace for generation X & Y.



Mr Yim Kai Ming, Vice Chairperson of Mastermind Strategy Advisors Ltd., facilitating our speakers Ms Virginia Choi (Executive Council Member of Hong Kong Institute of Human Resource Management) and Mr David Chung (Founder of InnoEdge Consulting) to share on how to create a competitive edge for business in the online Business Innovation Forum.

VPET International Conference 2020

The Vocational and Professional Education and Training (VPET) International Conference 2020, organized by Education Bureau and Vocational Training Council, is a worldwide gathering for VPET leaders, policy-makers, academics, industry representatives and practitioners.

Faced with unprecedented challenges related to coronavirus (COVID-19), the Conference was conducted online, with advocates from both the academia and industry connected in the cyberspace. Themed "**Skilling for the Future**", the Conference addressed prominent issues and shared best practices included "**Applied Education & Future Skills in the Digital Era**", "**Why Workplace Training Counts**", "**Skills Change Lives – Fostering Talent at Young Age**" and "**Are Digital Skills Enough for Workplace**".



Dr Carrie Yau, GBS, JP, Executive Director of Vocational Training Council, summarizes the important key messages in dialogue with graduates in the reflection session.

Students from Business Discipline participated in different sessions of the Conference and raised challenging questions. On the other hand, a production team from Higher Diploma in Event Marketing and Digital Promotion produced a video of teaching and learning materials by recording pre-event rehearsal, onsite live broadcasting and post-event dismantle.



Students from Business Discipline participate in different sessions and raise challenging questions.



Themed "**Skilling for the Future**", the VPET Conference in its first time conducted through online live broadcast.

Online learning gets its moment due to
COVID-19 pandemic:
Here's how education will change



Online learning and teaching becomes our daily life.

The COVID-19 pandemic has forced us to change our way of working and living. It is online learning's big moment and education is about to be revamped just as much the industries that are going to remote work due to the coronavirus epidemic. The e-learning platforms such as MS Teams and Zoom are being used heavily. It accelerates our implementation of "Smart Workplace", which is one of the VTC initiatives. Educators have no choice but to adapt to the online teaching era.

To learn more about us, please visit:



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