

Student Competition & Award

HKVTC Shop最強電商王Keep On Live大賽

18 May 2023



The Grand Final of HKVTC Shop最強電商王Keep On Live大賽, organised by the Business Discipline (BA) of the Vocational Training Council (VTC), was successfully held on 18 May 2023 at IVE (Kwun Tong). Tying in with the Discipline's vision, the competition provided contestants with a platform to showcase their talents, creativity and vigour in live commerce. Contestants from two categories, namely Secondary school students and VTC full-time students, joined the competition. Five outstanding teams from each category were shortlisted for the Grand Final. To prepare the finalists, two KOL Master Training Classes were arranged for them to enrich their understanding of the live commerce operations in Mainland China and Hong Kong as well as the required skills and knowledge.

In the Grand Final, the finalists competed for the Champion Award, 1st Runner-up, 2nd Runner-up, the Most Creative Award and the Most Charismatic Award. They were required to select and engage in live commerce promotion for one of five products from the HKVTC Shop: the hooded sweater, windbreaker, graduation bear, umbrella and tablet case. The professional judging panel was formed by representatives from various industries. Additionally, five KOLs from different fields with rich practical experience were also invited to offer bonus marks to the outstanding teams. The judges and professional KOLs were unanimously impressed by the performance of the finalists.



The Champions of the Secondary school students and VTC full-time students were the "Brookside Chocolate" team from True Light Girls' School and 「黃葉直播」 team from HD in Business with E-Commerce respectively.

# Hong Kong Logistics Association International Case Competition 2023 (Thailand)

21-25 Jun 2023



Three students from the Aviation and Logistics program participated in an international case competition organised by the Hong Kong Logistics Association. During the competition, the students visited various logistics operators and mingled with overseas students from different countries. They observed how logistics service providers catered to their clients' demands and suggested ways to improve the company's Environmental Social Governance performance. The competition allowed the students to appreciate the analysis and presentation skills of other competing teams and learn how to view a case from different perspectives. It was a fruitful experience for the students and a valuable opportunity for their personal and professional development.

## School Networking

# BA students showcase HKVTC Shop project at the Innovation and Technology Co-creation Centre in Shenzhen

29 Jun 2023



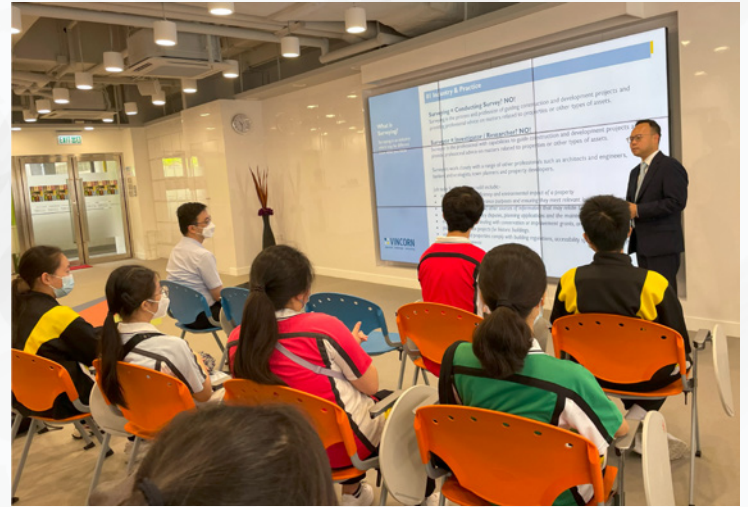
Two students from HD in Business with e-Commerce joined the project exhibition at the Innovation and Technology Co-creation Centre in Shenzhen on 29 and 30 June 2023. The students demonstrated to Shenzhen Polytechnic students and Mainland industry partners how to enhance the quality and effectiveness of livestreaming e-commerce of the HKVTC Shop. The students demonstrated the use of a solution developed by IT graduates, MixTra-Cam, which is an innovative multi-camera live broadcasting application and wireless tool for users to effortlessly produce professional live video contents. This project under the HKVTC Shop was an interdisciplinary project between BA and IT disciplines.

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## VPET Seminar on Property Valuation for Secondary School Students

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4 Jul 2023



To support VPET activity, VTC Real Estate Services Training Board Member, Sr Vincent CHEUNG, was invited to deliver a talk to secondary school students on 4 July on property valuation services and the work of his own appraisal consultancy company. After the talk, students attended a taster workshop and became familiar with the IVE (Shatin) campus on a guided site walk.

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## Student Exchange - Guangzhou Huashang College and Institute of Vocational Education (Shatin)

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14 Jul 2023

A group of students and teachers from Guangzhou Huashang College visited IVE (Shatin) on 14 July 2023 as part of an academic exchange with HD in Banking and Finance Year-1 students. They visited the facilities at BOCHK Financial Services Learning Centre and tried banknote-counting activities. They formed groups with HD in Banking and Finance Year-1 students and engaged in discussions and presentations on the topic "粵港兩地如何在現有大灣區建設框架上加強金融服務合作, 以達致互補不足、促進資金流及金融發展?".



The group presented their findings on the case study.



Both IVE and mainland students formed case study groups as part of their student exchange activity.



Students from Guangzhou Huashang College visited the BOCHK Financial Services Learning Centre.

## China National Aviation Corporation (CNAC) Summer Internship Kick-off Ceremony

18 Jul 2023



Students from HD in Aviation and e-Logistics attended China National Aviation Corporation (Group) Limited's Greater Bay Area summer intern program kick-off ceremony. CNAC's Vice President and the Hong Kong Chinese Enterprises Association representative gave speeches, while CNAC provided company and internship details. The students signed the internship agreement, marking a significant career development moment for them.

## Professional Workshop & Seminar

### Accountancy Forum 2023

29 Jun 2023

The 22nd Accountancy Forum was successfully conducted, attracting a phenomenal physical and online enrolment of over 1,400. The Forum was supported by ten prestigious accountancy organisations. Themed "Contemporary Issues in Accounting", the Forum addressed hot accounting issues including listing frameworks for the listings of specialist technology companies, family office and the latest developments in the Greater Bay Area, and opportunities for finance and accounting executives in Hong Kong.

Three renowned speakers were invited, including Mr. Lo Wa Kei Roy, Managing Partner, SW Hong Kong, Hon. Wong Chun Sek Edmund, Legislative Council Member (Accountancy Functional Constituency), and Ms. Wong Shun Yee, Rebecca, China Tax and Business, Advisory Partner, PwC. The panel discussion was facilitated by Ms. Chua Suk Lin Ivy, Partner, Head of Audit & Assurance and Head of Corporate Restructuring and Insolvency, Crowe (HK) CPA Limited.



## IVE-ITE Singapore Exchange

5 Jun 2023



Twenty students from the Higher Diploma in Aviation and e-Logistics programme at IVE participated in an exchange programme with the Institute of Technical Education in Singapore from 5th to 9th June 2023. During the exchange, students engaged with their ITE counterparts and shared their knowledge on logistics, visited vocational training centres and a printing company. They also visited landmarks, learned about the city's water supply and the Sustainable Singapore blueprint. The exchange was an eye-opening experience for the students, exposing them to a multicultural environment and broadening their horizons. The institutions look forward to more exchange programmes in the future.



## Business and Cultural Study Tour to Japan

26 Jun 2023



26 High Diploma, 4 Diploma Foundation studies students and 2 teaching staff from Business Discipline of IVE (Kwun Tong) joined a study tour to Japan from 26 June to 1 July 2023. Other than appreciating the historical and cultural aspects of Japan, students were exposed to Japanese corporations' innovative business technology and sustainable management. Places they visited included: MARUSAN-AI (a famous soya milk brand), the Panasonic Eco Technology Center, OMRON (a pioneer in the field of automation), Kyoto City KYOCERA Museum of Art and The Osaka Museum of Housing and Living. They were also able to exchange their ideas on design thinking in the post COVID-19 era with the local students at the Osaka University of Economics.



Students visited the factory of MARUSAN-AI (a soya milk brand), where they learnt about automated production and high hygiene standards in the food industry.



Students interacted with a German Professor and Japanese students from Osaka University of Economics on the topic of 'Design Thinking in the post COVID-19 era'.



OMRON is a technology company specialised in automation and robotics engineering. Students played ping-pong with a robot during their visit.

## RED GBA webinar on "How to Become a Film Director in the Greater Bay Area"

21 Jun 2023

The RED GBA webinar on "How to Become a Film Director in the Greater Bay Area" was held fruitfully on 21 June 2023 with good feedback from participants. The purpose of the webinar was to inspire students to make optimal use of the innovative and entrepreneurial bases in the Greater Bay Area and to facilitate the development of their future businesses in both Hong Kong and the Mainland cities of the GBA. The guest speaker was Mr. Chau Pak Hong, Film Director (Connect Creative). To encourage young people to work and pursue their career in the Mainland of the Greater Bay Area, Mr. Chau shared his points of view on the film development fund including production of local Cantonese films, subsidised distribution and promotion of Cantonese films in the Mainland. Participants were informed about HKSAR supported training programmes for talent in the film industry with continuous professional development for future practitioners.



Mr. Chau Pak Hong (Middle), guest speaker of the GBA Webinar, Mr. Oliver Wan (Right), guest MC and Dr. Ben Kwok (Left), MC of the webinar.

## Red Next Webinar: 升學、擇業你想點?

17 Jul 2023



Mr. Charles Yan (left 2), guest speaker of the RED Next Webinar, Mr. Peter Pang Siu Wai (right 2) & Mr. Alvin Lam (middle), guest MC, Mr. SINGH Gurvinder (right 1), student MC and Dr. Ben Kwok (left 1), MC of the webinar

The RED Next webinar was successfully held on 17 July 2023 to explain the development of interesting board games for target customers in Hong Kong. The guest speaker was Mr. Charles Yan, Co-founder of Time2play Games Ltd. The webinar was jointly hosted by Mr. Peter Pang Siu Wai, Co-owner & Master of Frontend of Simpler Business Limited, Mr. Alvin Lam, Charter President & Membership Chair of Rotary Club of Innovation Hong Kong, and Business Discipline, with involvement of the student emcee (Mr. SINGH Gurvinder, Year 2 student of Higher Diploma in Event Marketing and Digital Promotion) helping to conduct Q&A session with guest speaker.

## Visit to the Link Sustainability Lab at Lok Fu Place

25 May 2023



The Year 1 students of HD in Real Estate & Property Management visited one of the newly established exhibition centres powered by Link Real Estate Investment Trust (Link REIT) on 25 May 2023. In the Lab, students learned how innovative building management practices can make positive changes to our environment and the world. Participants acquired insights and strategies for developing a better and more sustainable environment through green property management practices.

## Visit to CUPNOODLES MUSEUM Hong Kong

16 Jun 2022



Everyone holds their own Demae Iccho (出前一丁) for a selfie after the completion of the workshop.

Students from HD in Public Relations and Communication Management visited the CUPNOODLES MUSEUM Hong Kong on 16 June 2023. Ms. June Lau, the Public Relations Manager at Nissin Foods shared with students how her team launched, promotes and operates the museum. Students also joined the 'Demae Iccho (出前一丁) Factory' workshop, making Demae Iccho by hand, experiencing the entire process of noodle making.



Students experienced the process of kneading and spreading noodles in the 'Demae Iccho Factory' workshop.