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# Newsletter

Dec 2023

## Student Competition & Award

### IVE Accountancy Students Sweep 6 Awards in HKICPA Business Case Competition 2023

25 November 2023

HD in Accountancy with Business Analytics students shone in the HKICPA Business Case Competition 2023 (香港會計師公會商業個案比賽2023) on 25 November. With excellent performance, the students swept 6 of the 8 awards, including 1st Runner-up, Best Written Proposal, Best Presenter and 3 Merit Teams.

181 teams from universities and tertiary institutions in Hong Kong registered for the Competition this year. After several rounds of evaluation, six finalist teams from each of the HK Sub-degree and Undergraduate Group were selected to compete in the Final Competition held at the HKICPA Auditorium. IVE accountancy students made up four of the six finalist teams in the Sub-degree section. In the Final Competition, the contesting teams were required to make an oral presentation in English before a panel of adjudicators from the 'Big 4' accountancy firms, including the President and Vice Presidents of the Hong Kong Institute of Certified Public Accountants. The four winning IVE teams will receive cash prizes and fee waivers totalling \$26,400 from the organizer.



1<sup>st</sup> runner up



Best Presenter and Merit Team



Best Written Proposal and Merit Team



## “Skills for Community” Recognition Ceremony

22 October 2023

In recognition of the exceptional accomplishments and contributions to society made by students in the preceding year, the "Skills for Community" Recognition Ceremony took place during the VTC Skills Fiesta on October 22, 2023. Three student projects from the Business Discipline received awards. Sincere appreciation was expressed towards the colleagues who had supported these BA students in unlocking their potential and applying their VPET knowledge and skills to benefit the community.

Name of Awarded Student Project(s)	Name of Staff Project Adviser(s)
Creating a Memorable Experience for Kwun Tong Yue Man Hawker Bazaar	Garry Lau
VR Experience on Handling a Crisis	Arna Heung
MC Host for Charity Film Day	Meigi Wong



## Mainland Exchange

### Greater Bay Area Explore Trip

11-12 December 2023

A two-day GBA Explorer Trip to Dongguan and Shenzhen for Accountancy Students was organised on 11 and 12 December 2023. The aim of the visit is to familiarise students with the recent development of China, especially in the GBA. Over 70 students and teachers from IVE(HW), IVE(KT), IVE(ST) and IVE(TM) joined the trip. Luk Ka International Limited and the China Taiping Insurance Group Limited were among the institution visited.





### IVE Business Empowers Colleagues in the World of Live Commerce

23 November 2023

IVE Business has collaborated with HKTVMall, a leading live commerce platform in Hong Kong, to deliver comprehensive training in live commerce to their Business Discipline (BA) colleagues. This collaboration ensures that the training encompasses industry best practices and provides real-world insights.

BA colleagues received direct training from experienced HKTVMall experts at their headquarters. The sessions covered various e-commerce and live commerce topics, teaching participants how to adapt their strategies to the fast-paced online shopping landscape. The joint initiative fostered a collaborative learning environment, encouraging discussions and idea exchange between BA colleagues and HKTVMall experts. This training deepened participants' understanding of live commerce intricacies and facilitated the sharing of valuable insights. It also equipped BA colleagues to deliver up-to-date training in live commerce to students.

Collaboration between IVE Business and HKTVMall has played a pivotal role in enhancing the effectiveness of the training. Through this joint effort, IVE Business continues to strengthen its position as a leader in e-commerce education, preparing students for success in the ever-evolving world of live commerce.



## Student Development Activity

### Professional Mentorship Programme for Accountancy Students

28 November 2023

The "Chill on Tuesday | Professional Mentorship Programme for Accountancy Students" was conducted on 28 November 2023. Professional mentors were invited from the Accountancy Training Board and VTC outstanding alumni for sharing with 33 participating students. The mentors' dedication and commitment have had a positive impact on the future development of these aspiring accountancy students.



Professional Mentor  
Mr. Roy Lo



Professional Mentor  
Mr. Jacky Chan



Professional Mentor  
Ms Rosanna Choi



## Career Talk - Exploring Career Opportunities in the Real Estate Services Industry

23 November 2023



More than 120 participants, including HD in Real Estate & Property Management students and alumni, joined a Career Talk co-organized by VTC Real Estate Services Training Board, Business Discipline and Engineering Discipline at IVE(Shatin) on 23 November 2023. In the talk, the guest speakers from China Overseas Property Services Ltd., Kai Shing Management Services Ltd. and Kerry Property Management Services Ltd. shared valuable professional development and interview tips to the participants. Meanwhile, IVE alumni shared their work experience in the management of shopping malls, residential developments and office towers.

## Professional Accountant Internship Programme 2023 – Closing Ceremony

13 November 2023

IVE launched the Professional Accountant Internship Programme 2023 in collaboration with The Society of Chinese Accountants and Auditors (SCAA) in the summer of 2023. SCAA invited all their members to offer internships to IVE Accountancy students, including scholarships to students with outstanding performance in the internship. A closing ceremony was held on 13 November 2023 to present the scholarships and express appreciation for the generosity of the companies.



Company representatives and students



Presentation of Scholarship



Sharing between company representatives and students



## Taster Programme 會計新丁

9 November 2023

Over 200 secondary school students and IVE students joined a taster programme in collaboration with The Hong Kong Institute of Certified Public Accountants on 9 November 2023. The programme covered briefing, sharing, video and interactive games for students aiming to pursue their career in the accountancy field.

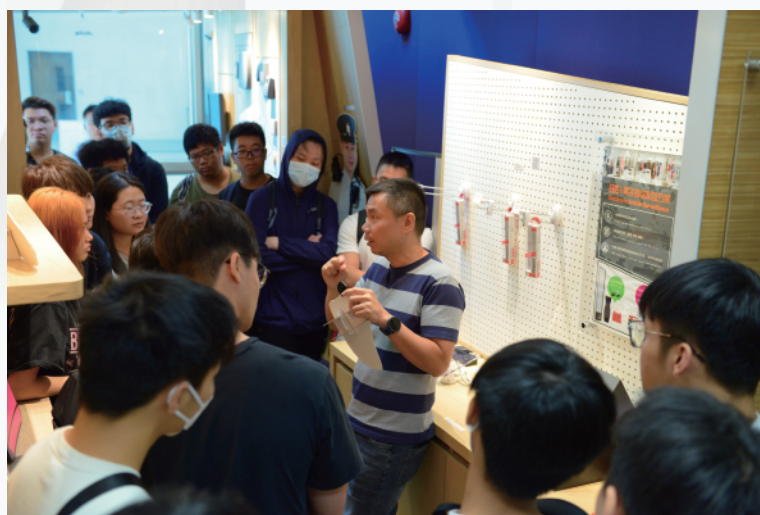


## Industrial Visit

### Visit to the Crime Prevention Exhibition Room (Tuen Mun)

9 November 2023

A visit to the Crime Prevention Exhibition Room (run by the Hong Kong Police Force) in Tuen Mun was organized for the HD in Management for Disciplined Services Year 1 students on 9 November, 2023. The showroom staff explained the development of crime prevention and its present situation in Hong Kong. The students also visited the showroom with advanced monitoring and security equipment and participated in a lecture on "Drug-related Crime in Hong Kong".





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## Visit to the Tuen Mun Magistrates' Courts

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3 November 2023



Tuen Mun Magistrates' Court

In order to facilitate the teaching and learning of BMT4107 General Legal Studies, a visit to Tuen Mun Magistrates' Court was organized on 3 November, 2023 for the HD in Management for Disciplined Services Year 2 students. Students attended traffic accident case hearings in the Court so as to learn more about the Judiciary and its operations.

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## Visit to the Tuen Mun Fire Station

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26 October 2023

On 26 October, 2023, around 30 Year 2 students from the HD in Management for Disciplined Services spent a memorable and useful morning as they visited the Tuen Mun Fire Station. During the visit, the staff explained the operation of a fire station to our students and also gave a presentation about the life of a fireman. The staff demonstrated some firefighting equipment and let our student put on and feel the weight. In this visit, students widened their understanding of the role and contribution of the Fire Service Department. It was a valuable experience for the students.





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## Guest Lecture: Crime Prevention Talk

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24 October 2023

Mr. Wong (Chief Inspector of Police, the New Territories North Regional Crime HQ, Regional Crime Prevention Office) gave a guest lecture on 24 October, 2023 at IVE (Tuen Mun). More than 60 students from HD in Management for Disciplined Services Year 1 and 2 enjoyed the interactive talk and learned about current approaches to fraud cases in Hong Kong. Our students were motivated by his valuable insight into the work of the Hong Kong Police Force.



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## Visit to CLP Power Low Carbon Energy Education Centre

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13 September 2023

Students from Diploma of Foundation Studies – Business visited the CLP Power Low Carbon Energy Education Centre located at CityU on 13 Sep 2023. The CLP volunteer team shared their expertise with students concerning the promotion and development of renewable energy, encouraging the community to save energy and reducing carbon emissions. Through the professional guided tour, students gained valuable insights reducing energy consumption and enhancing sustainable development.



Students also enjoyed A2 beta-casein protein milk at "CityU MILK" shop thanks to the CLP volunteer team's arrangement during the visit



Group photos at the CLP Power Low Carbon Energy Education Centre