

Industrial Networking

VTC and Cathay Pacific Group sign MoU to jointly nurture a new generation of aviation talents

17 Feb 2023



The Vocational Training Council (VTC) and the Cathay Pacific Group signed a Memorandum of Understanding (MoU) on 17 February 2023 at the Tsing Yi campus of IVE, to jointly nurture a new generation of talent. This business-school partnership will facilitate students to develop their aviation careers by providing diversified learning experiences and career planning activities and building a sustainable talent supply to the Hong Kong aviation service sector.

Through the collaboration, the professional cabin crew training programmes of Cathay Pacific and HK Express – the two passenger airlines of the Cathay Pacific Group – will be integrated into the Higher Diploma in Aviation Inflight and Passenger Services of the Hong Kong Institute of Vocational Education (IVE) to enrich the programme curriculum and strengthen the related training.

Another focus of the MoU is the provision of career planning activities for VTC students by the Cathay Pacific Group, including career talks to introduce the career prospects in the aviation industry at VTC campuses, exclusive mock-up interviews and recruitment day. VTC graduates with outstanding performance will also be nominated for full-time job interviews. These career planning activities aim to provide a stepping stone for students to capture opportunities in advance to join the aviation industry.



Witnessed by LIU Chun-san, Under Secretary for Transport and Logistics (middle on back row); Donald TONG, VTC Executive Director (right on back row) and Ronald LAM, Chief Executive Officer of the Cathay Pacific Group (left on back row), the MoU is signed by Alaina SHUM, VTC Deputy Executive Director (right on front row), and Patricia HWANG, Director People of Cathay Pacific (left on front row).



LIU Chun-san, Under Secretary for Transport and Logistics Mr commented that joining hands with the Cathay Pacific Group and VTC will further enhance the VTC's training facilities and career support for students by the Group.



After the Signing Ceremony, the guests visited the Aviation Centre at IVE (Tsing Yi) to learn about the mock-up cabin and ground service counters supporting the teaching and practical training of aviation and passenger services.



Ashley FU, IVE graduate of the Higher Diploma in Aviation Inflight and Passenger Services programme shares her learning and internship experience.

PwC's online training resources being integrated into VTC programmes to widen students' career prospects

21 Feb 2023

In support of the Government's efforts to promote collaboration between Guangdong, Hong Kong and Macao, the Vocational Training Council (VTC) and PwC Hong Kong have joined hands to offer access to PwC's online learning platform to students of the Higher Diploma in Professional Accountancy at the Hong Kong Institute of Vocational Education (IVE). This initiative will establish professional services bodies that can boost accounting and auditing services development in the region, an appreciation ceremony was held by VTC and PwC on 21 February 2023 to commemorate this meaningful collaboration.

This is the first time PwC's training resources, covering the tax systems of Mainland China and Hong Kong, have been made available to students. It will enrich their practical learning experiences, widen their future career pathways, and help nurture accountancy talent for the region.



Group photo of representatives from VTC and PwC with award-winning students from the Higher Diploma in Professional Accountancy of IVE. Attendees at the ceremony include Alaina SHUM, VTC's Deputy Executive Director (1st row centre) and Rebecca WONG, PwC China Tax & Business Advisory Partner (1st row, third left) and Fay REN, Senior Manager of PwC China Tax & Business Advisory (1st row, second left)



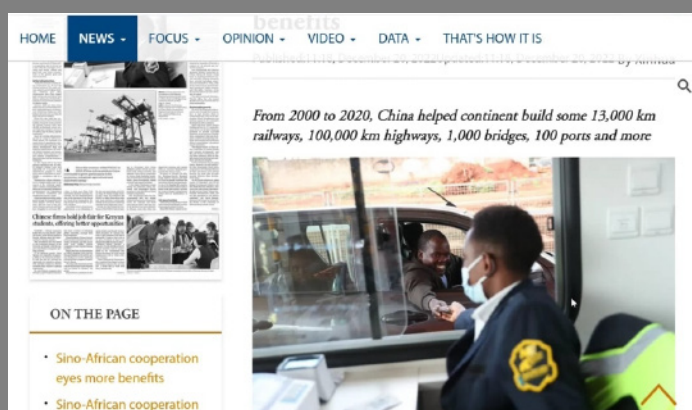
Alaina SHUM, VTC's Deputy Executive Director (Left) presents the certificate of appreciation to Rebecca WONG, PwC China Tax & Business Advisory Partner (Right)

The recent robust development of accounting services and the growth of the Greater Bay Area has prompted rising demand for talent with knowledge of both Mainland and Hong Kong accounting systems. By collaborating and opening up access to the PwC online learning platform, which was originally developed for exclusive use of the professional sector, VTC and PwC will enhance the competitiveness of IVE's accountancy students. The training materials cover Corporate Income Tax and Individual Income Tax in both Mainland China and Hong Kong, providing real-life case studies that can familiarise students with the tax principles of the two areas and their application.

RED GBA webinar: " Opportunities for Kenya and Hong Kong: Keen to drive Greater Bay Area (GBA) business"

13 Mar 2023

The RED GBA webinar on " Opportunities for Kenya and Hong Kong: Keen to drive Greater Bay Area (GBA) business" was held successfully on 13 March 2023 with great support from participants. The objective of the webinar was to motivate students taking advantage of the innovative and entrepreneurial bases in the Greater Bay Area and to support them in developing their businesses in both Hong Kong and the Mainland cities of the GBA. The guest speaker was Mr. Okello Fredrick Omollo, Co-Founder and C.O. Dala (Kenya) Limited. To encourage young people to work and pursue their career in Kenya and the Mainland cities of the Greater Bay Area, Fredrick shared his perspective on the good learning points in the implementation of the Greater Bay Area, especially the utility of special economic zones in advancing economic transformation and development. Indeed, China is currently not only helping Hong Kong's economic recovery after the pandemic but also that of a number of African countries, including Kenya and Ethiopia.



Mr. Okello Fredrick Omollo (top right hand corner), guest speaker of the GBA Webinar, Mr. Oliver Wan (Left), guest MC and Dr Ben Kwok (bottom right hand corner), MC of the webinar.

RED Talk: Start and Manage a Brand like 'Kam Kee Café'

6 Mar 2023

A RED Talk "Start and Manage a Brand like 'Kam Kee Café'" was organized by Business Discipline on 6 March 2023. Professor Calvin Tse, the Founder & CEO of Kam Kee Holdings Limited shared the company's branding strategies with 50 students from the Higher Diploma in Public Relations and Communication Management and Higher Diploma in Event and Business Promotion onsite and over 100 online audiences.



Heritage and Gallery Tour

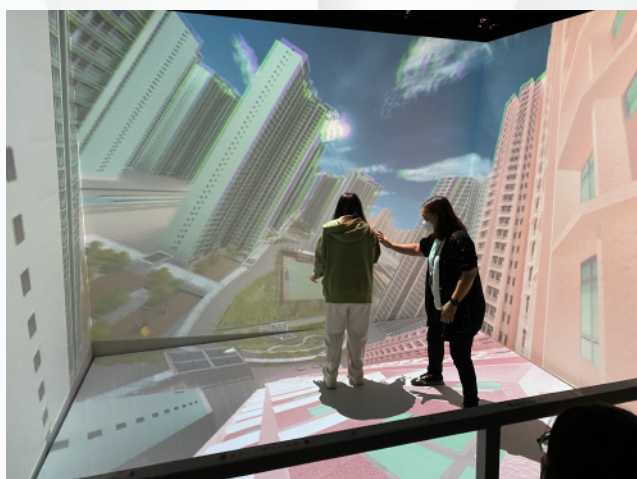
21 Feb 2023 and 7 Mar 2023

HD in Artiste and Cultural Management Year 2 students enjoyed a two whole-day Heritage and Gallery Tour on 21 February and 7 March. They visited historic buildings including Central Market, PMQ, Blue House and Asia Society Hong Kong Centre, as well as a number of commercial art galleries in Central district, and the private non-profit-making Sun Museum in East Kowloon.



Visit to Occupational Safety and Health Academy

20 Feb 2023



Students from HD in Human Resources & Talent Analytics visited the Occupational Safety and Health Academy (OSHA) in February. OSHA consists of various interactive teaching facilities, practical rooms, and workshops to give students a simulated experience of different occupational situations, aiming to inspire them concerning the importance of OSH and good OSH habits. During the tour, consultants of OSHA introduced their VR/AR system and enabled students to gain hands-on experience in handling safety issues in different industries. It was an eye-opening opportunity for students to understand the implementation of health & safety and training functions.

Visit to K11 MUSEA

10 Feb 2023

A professional visit to K11 MUSEA was organized for the final year students of HD in Real Estate & Property Management on 10 February 2023. The visit provided participants with an amazing educational experience. Students had a memorable time in the mall as well as the Victoria Dockside. They were greeted by friendly staff who provided them with a detailed briefing and guided tour, offering priceless insights into the world of real estate and property management.



Industrial Visit

Dialogue with CHRO 與首席人力資源總監對話

22 Feb 2023



Students from HD in Human Resources & Talent Analytics grasped a golden opportunity to have a face-to-face dialogue with Mr. Kam TO, the Chief HR Officer, to learn about people-oriented HR philosophy. A number of fascinating topics were addressed, including how to become a successful HR practitioner, and how digitalization accelerates HR effectiveness to reach a win-win situation. Mr. To shared his belief that being interested in "people" is essential in human resources. HR should communicate directly and regularly and encourage employees to share their views. At the end of the event, Mr. To encouraged the students to have a "Can do" spirit in facing future challenges. Students treasured this valuable opportunity to learn from a highly regarded HR guru.

Sharing by Industry Expert with HKVTC Shop

15 Feb 2023



Students from BA Discipline joined a sharing session conducted by Mr Stanley Lee, President of the E-Commerce Association of Hong Kong and Vice president of The Hong Kong General Chamber of Small and Medium Business on 15 Feb 2023. The theme of the event was developing understanding of the supply chain management and the latest development of the e-commerce industry in Hong Kong.

Student Competition & Award

The General and Logistics Knowledge Contest of the HIT Dock School Programme

4 Mar 2023



The General and Logistics Knowledge Contest of the HIT Dock School Programme

The General and Logistics Knowledge Contest of the HIT Dock School Programme took place on the 4th March, 2023. The HD in Aviation and e-Logistics students participated in the contest, making use of their knowledge about logistics and the current affairs. The helpers acquired valuable experience of organising the event, taking part in various positions such as master of ceremonies, controller of the wireless scoreboard, event assistant, etc. The event motivated the students to learn more about the logistics industry and earned useful event organising skills. The guests from the Hongkong International Terminals Limited appreciated the performance of the contestants and the efficient teamwork of the helpers.



VTC Accountancy students scoop awards in open competitions



Group photo of winners in the HKICPA Business Case Competition 2022

The high level of professional knowledge and creativity already acquired by IVE accountancy students was demonstrated recently when they swept the awards in a business case competition organised by the Hong Kong Institute of Certified Public Accountants (HKICPA).

Students of IVE's Higher Diploma in Professional Accountancy swept the Champions, Runners-up and Best Written Proposal awards in the Sub-degree Group of the HKICPA Business Case Competition 2022. The HKICPA Business Case Competition 2022 attracted the participation of 1,700 students from 70 institutes in Hong Kong. Another group of accounting students reached the final 12 of the ACCA Business Competition 2022-23, the only entrants to do so from the post-secondary institute sector. They were awarded a Certificate of Merit, all other recipients of which were undergraduate students.



Student representative of the team named First Runners-up in the HKICPA Business Case Competition 2022 (Sub-degree Group), NG Sai-cheong, is thankful for the practical training he has received from IVE on digital economy subjects like cloud accounting, which enabled his team to make more specific recommendations in their business proposal



Student representative of the team named Second Runners-up in the HKICPA Business Case Competition 2022 (Sub-degree Group), LEE Tin-yan, remarks that accountancy is a global language and Hong Kong accountants will be in great future demand to support the growth of businesses across the Greater Bay Area

Dr Wallace LAM, VTC's Academic Director of Business Discipline (centre) presents certificates to the winners of the HKICPA Business Case Competition 2022 (Sub-degree Group) and the Best Written Proposal award. They are all students from the Higher Diploma in Professional Accountancy of IVE: KUN Po-lam (first left), LEUNG Hoi-lam (second left), CHIU Ngo-pui (second right) and YIU Po-chu (first right)

